



FEMA



NATIONAL FLOOD
INSURANCE PROGRAM®

NATIONAL FLOOD INSURANCE PROGRAM



Pre, During, Post Disaster Messaging


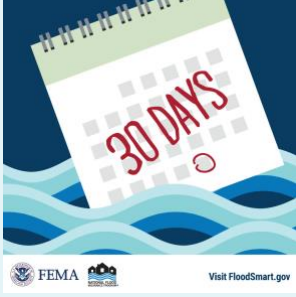
Hurricanes


The following messaging is intended to serve as a framework for social copy that stakeholders can tailor and use prior to and after the arrival of a hurricane to communicate important guidance to their audiences.

For safety and preparedness measures during a disaster, refer to Ready.gov's [social media toolkit](#).










CONSUMER MESSAGING – PRE-DISASTER



CONTENT	TWITTER	FACEBOOK
 <p>Download Image</p>	<p>In the wake of a hurricane, #FloodInsurance is the best way to guarantee coverage. Federal disaster assistance is not guaranteed and, in most cases, does not provide enough funds to make a full recovery.</p> <p>Learn more at floodsmart.gov</p> <p>#HurricaneSeason #FloodSmart</p>	<p>After a hurricane, flood insurance remains the best way to protect the life you've built. Federal disaster assistance is only available after a presidential disaster declaration, requires an application, and is not guaranteed.</p> <p>Learn more about #FloodInsurance at floodsmart.gov</p> <p>#FloodSmart</p>
 <p>Download Image</p>	<p>Even miles from the coast, #hurricanes can bring storm surges and heavy rains causing flooding.</p> <p>Protect your home and belongings this hurricane season with #FloodInsurance [insert link to your website]</p> <p>#FloodSmart #HurricaneSeason</p>	<p>Even miles from the coast, #hurricanes can bring storm surges and heavy rains causing flooding.</p> <p>Protect your home and belongings this hurricane season with #FloodInsurance [insert link to your website]</p> <p>#FloodSmart #HurricaneSeason</p>

CONTENT	TWITTER	FACEBOOK
 <p>Download Image</p>	<p>Protect your home or business before a storm hits. The National Flood Insurance Program covers up to \$1,000 for sandbags, pumps, and lumber to help you avoid losses due to flooding.</p> <p>Learn more about loss avoidance at floodsmart.gov.</p> <p>#HurricaneSeason #FloodSmart #NFIP</p>	<p>Did you know the National Flood Insurance Program will pay up to \$1,000 for sandbags, pumps and lumber to protect your insured building from flooding?</p> <p>Learn more about loss avoidance measures you can take to protect your home at floodsmart.gov.</p> <p>#FloodSmart #NFIP</p>
 <p>Download Image</p>	<p>Don't wait! #HurricaneSeason is here, and it takes up to 30 days for a new #FloodInsurance policy to go into effect.</p> <p>Contact your agent today to make sure there's no lapse in your coverage. [insert link to your website]</p> <p>#FloodSmart</p>	<p>Don't wait! Hurricane season is here, and it takes up to 30 days for a new flood insurance policy to go into effect.</p> <p>Contact your agent today to make sure there's no lapse in your coverage. [insert link to your website]</p> <p>#FloodSmart #FloodInsurance</p>

CONTENT	TWITTER	FACEBOOK
 <p>Download Image</p>	<p>A #flood can happen to anyone, anywhere, and at any time. Make sure your important documents are secured safely in a dry place.</p> <p>When you are prepared for a flood, you are prepared for recovery. Learn more: https://youtu.be/Hv72vbKmRzc</p> <p>#FloodInsurance #FloodSmart</p>	<p>In advance of [#storm/disaster name], be sure to store important documents in a watertight safety deposit box. You will need these documents to file a flood insurance claim or file for disaster assistance.</p> <p>Learn more: https://youtu.be/Hv72vbKmRzc</p> <p>#FloodInsurance #FloodSmart</p>

CONSUMER MESSAGING – POST-DISASTER

CONTENT	TWITTER	FACEBOOK
 <p>CALL YOUR AGENT OR INSURANCE COMPANY</p> <p> </p> <p>Download Image</p>	<p>Jump-start your recovery and contact your insurance carrier by calling the National Flood Insurance Program at 877-336-2627 or visiting floodsmart.gov.</p> <p>#HurricaneSeason #DisasterRecovery #FloodInsurance #FloodSmart #NFIP</p>	<p>Jump-start your recovery and begin the claims process.</p> <p>Just contact your insurance carrier by calling the National Flood Insurance Program at 877-336-2627 or visiting floodsmart.gov.</p> <p>#FloodSmart #NFIP</p>
 <p>START THE FLOOD INSURANCE CLAIMS PROCESS</p> <p> </p> <p>Download Image</p>	<p>If you were affected by [#storm/hurricane name], contact your flood insurance agent to jump start the claims process.</p> <p>Learn more at [insert link to your website]</p> <p>#FloodSmart #FloodInsurance</p>	<p>If you were affected by [#storm/hurricane name], contact your flood insurance agent to jump start the claims process.</p> <p>Learn more at [insert link to your website]</p> <p>#FloodInsurance #FloodSmart</p>
 <p>FLOOD INSURANCE ADVANCE PAYMENTS CAN KICK-START YOUR RECOVERY</p> <p> </p> <p>Download Image</p>	<p>Was your property affected by [#storm/hurricane name]? Report your loss as soon as possible to your insurance agent or carrier.</p> <p>Ask if you're eligible for advance payments that can help you begin your recovery.</p> <p>#FloodSmart #FloodInsurance</p>	<p>If your property was affected by [#storm/hurricane name], make sure you report your loss as soon as possible to your insurance agent or carrier.</p> <p>Ask if you're eligible for advance payments that can help you begin your recovery.</p> <p>#FloodInsurance #FloodSmart</p>

CONTENT	TWITTER	FACEBOOK
 <p>Download Image</p>	<p>Affected by [#storm/hurricane name]?</p> <p>When meeting with an adjuster, be sure to ask about your eligibility for advance payments to start your recovery as soon as possible.</p> <p>#FloodSmart #FloodInsurance</p>	<p>Affected by [#storm/hurricane name]?</p> <p>When meeting with an adjuster, be sure to ask about your eligibility for advance payments to start your recovery as soon as possible.</p> <p>#FloodInsurance #FloodSmart</p>
 <p>Download Image</p>	<p>@FEMA 's National Flood Insurance Program now offers remote flood damage inspections for policyholders.</p> <p>Contact your flood insurance adjuster to learn if remote adjusting is right for you.</p> <p>#NFIP #FloodSmart #HurricaneSeason#FloodInsurance</p>	<p>FEMA's National Flood Insurance Program now offers remote flood damage inspections for policyholders. To get started:</p> <ul style="list-style-type: none"> • Wear closed toed shoes and other safety gear to conduct the inspection • Take clear photos of the damaged property • Use a tape measure to help show the extent of damage • Send photos electronically <p>Safety First! Request an in-person inspection if you do not feel comfortable.</p> <p>Contact your flood insurance adjuster or visit floodsmart.gov to learn more.</p> <p>#FloodSmart #FloodInsurance</p>

CONTENT	TWITTER	FACEBOOK
 <p>Download Image</p>	<p>Follow these steps if your property was affected by [#storm/hurricane name]:</p> <ol style="list-style-type: none"> 1. Call your agent 2. Take photos and document losses 3. Dispose of molded and hazardous items once documented 4. Meet with adjusters <p>Learn more at floodsmart.gov.</p> <p>#FloodInsurance #FloodSmart</p>	<p>Follow these steps if your property was affected by [#storm/hurricane name]:</p> <ol style="list-style-type: none"> 1. Call your agent 2. Take photos and document losses (make, model, serial number) 3. Dispose of molded and hazardous items once documented (keep non-hazardous, damaged items until meeting an adjuster) 4. Meet with adjusters <p>You can start mitigating any further damage (e.g., tarping your roof), but wait to start any permanent work until you meet with an adjuster and receive your settlement.</p> <p>Learn more at floodsmart.gov.</p> <p>#FloodSmart #FloodInsurance</p>
 <p>Download Image</p>	<p>Here's a #FloodFact: If you have damage from both wind and flood, you'll need to file two claims - a homeowners insurance claim and a flood insurance claim.</p> <p>Contact your insurance agent to start your claim today.</p> <p>#FloodSmart #HurricaneSeason #FloodInsurance #NFIP</p>	<p>Here's a #FloodFact: If you have damage from both wind and flood, you'll need to file two claims - a homeowners insurance claim and a flood insurance claim.</p> <p>Adjusters are taught to differentiate between wind and water</p>

CONTENT	TWITTER	FACEBOOK
		<p>damage to ensure damages are assigned to the correct policy. Contact your insurance agent to start your claim today.</p> <p>#FloodInsurance #FloodSmart</p>